Abstract of the Disclosure

A cosmetically attractive fuel tank assembly preferably for a motorcycle application has a fuel pump subassembly inserted into the fuel chamber of the tank through a bottom access hole thus preserving the overall appearance of the tank itself. The flange of the fuel pump subassembly covers the bottom access hole and sealably mounts to a bottom wall of the fuel tank. Various fuel pump subassembly components, such as a fuel pressure regulator, an outlet fuel filter, an electrical connector and a fuel outlet mount directly to the flange along with a tripod like vibration absorbing bracket which supports the fuel pump and preferably a fuel level sensor. The bracket is flexible and resiliently contacts an internal surface of a bottom wall of the fuel tank via a resilient pad, and is threadably engaged to the flange and spaced therefrom by a vibration damping member.